



Press Release

Award winning arts organisation **motiroti** launches a pioneering arts programme that crosses geographical, linguistic, racial and religious divides to explore notions of 'home and beyond' in partnership with local, national and international cultural institutions.

360° Britain India Pakistan

A three-year programme of cultural explorations: 2007 – 2010

Over the next three years, **motiroti** will be a fulcrum for cultural exchange between Britain, India and Pakistan through **360°**. The programme will reveal contemporary dynamics between the three countries, delivered through a series of projects with outcomes that are both artistic and educational and that extend beyond the realm of the arts.

Sixty films, three international artists' residencies, various publications and new collaborative work will bring artists together, to excite imaginations and realise the role that art can play in shaping communication and insight, across boundaries of culture and geography.

60x60 Secs (June 2008 onwards) - The first project of this programme consists of sixty one-minute films commissioned by **motiroti** via open submission. Established and emerging artists from the South Asian Diaspora - 20 each from Britain, India and Pakistan - present sixty unique views on identity in an age of globalisation. **60x60 Secs** looks beyond media, political or religious definitions to unravel complex identities and stories, and, in the telling, contributes to redefine cultures that are evolving. **60x60 Secs** will be launched in Britain, published on the web and premiered in India and Pakistan simultaneously. Pushing the boundaries of where work can be seen, audiences will encounter these films in conventional as well as unconventional settings: TV, digital arts and film festivals, art galleries, shopping malls, cinemas and in-flight entertainment.

360° ARL Arts Residency Lab (Spring 2009 – Autumn 2010) – The second project of the programme will consist of three dynamic residencies bringing artists from Britain, India and Pakistan together - with academics, sociologists, economists and other communities of interest - to illuminate themes of 'home and beyond'. Hosted in all three countries, these ARL exchanges will encourage the participants to push the boundaries of their practice by questioning, challenging and learning from each other's visions, beliefs and methodologies.

New Collaboration (Winter 2010) – During the third project of the programme **motiroti** will harness the ideas generated through the international exchanges of ARL to create new collaborative work combining digital technology, new media and live interventions. The final works will tour internationally and become a catalyst to further connectivity between artists, communities, countries and continents. The tour will be accompanied by a publication charting the development of **360°**.

ENDS

Notes to editors

- **14 November 2007 - 360°** Launch and screening of the six pilot films from **60x60 Secs** at London's Living Room, GLA City Hall. Films by: **Shanaz Gulzar, Daniel Saul** (Britain); **Nitin Das, Nila Madhab Panda** (India); **Shalalae Jamil, Maheen Zia** (Pakistan).
- **4-7 June 2008 - 60x60 Secs** London opening, **The Shunt Lounge**, London
- Artistic Director, **Ali Zaidi**; Creative Associate India, **Nila Madhab Panda**; Creative Associate Pakistan, **Shalalae Jamil**. The Creative Associates are artists specialising in new media, appointed to act as collaborators, curators and mentors.
- Partners & sponsors: Supported by British Council; CityFM89 (radio media partner -Pakistan); Cyberstrider(360° website partner); YHA (hospitality partner).
- For over ten years **motiroti** has made internationally acclaimed and award winning art that transforms relationships between people, communities and spaces. Learning is core to our philosophy, and we foster participation and collaboration across disciplines and between different cultures. Making multiple perspective artworks for the public realm, the projects, both artistic and educational, challenge and tease the perceptions of artists, organisations, audiences and individuals. www.motiroti.com
- For more information please contact Ayira Khan, Communications Manager (Tuesdays, Wednesdays and Thursdays) **E** ayira@motiroti.com **T** 020 7704 6888

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motiroti 1 Whitehorse Yard, 78 Liverpool Road London N1 0QD
T 020 7704 6870 **F** 020 7354 9749 **W** www.motiroti.com **E** seek@motiroti.com