



**motiroti**

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## Press Release

### Mapping Identities: 60x60 Secs at Vibe Gallery

#### 60x60 Secs

**Vibe Gallery** The Truman Brewery, 91 Brick Lane, London, E1 6QL

**18 June - 6 July** Admission: Free

**2-9pm** (Wed, Thurs, Sun), **2-11pm** (Fri & Sat)

London's East End has been home to migrant communities for centuries. Nestling in the heart of Brick Lane, a cultural hotspot, the newly opened Vibe Gallery will be host to **60x60 Secs**, one-minute film commissions by sixty artists from Britain, India and Pakistan. At the cross roads of where a rich history meets a vibrant present, the location of Vibe Gallery provides an exciting backdrop for the stories told within the films.

Using a variety of creative media techniques, including animation, photography and computer graphics, the films present fresh artistic voices and arresting narratives of everyday life and global events; introducing a very different angle to the one commonly projected by popular media. Ranging from the comic and abstract to the profound and often provocative, the films unravel unique perspectives, reflecting on ideas of home and boundaries. Presented as a four-screen installation, the films raise important questions, inviting the viewer to consider notions of identity, and what it stands for in the 21st Century.

Ali Zaidi, Artistic Director, **motiroti**, says: "I learn from the creative plenitude offered by displacement. By inviting others to explore commonality and difference through art, we open new spaces for engagement".

#### **Creative Associates visit London: 25 June - 4 July**

**60x60 Secs** artists and Creative Associates, Shalalae Jamil (Pakistan), artist, producer and educator and Nila Madhab Panda (India), filmmaker and broadcaster, will be in London to illuminate and enrich this intercultural and cross-national dialogue. Interviews can be arranged with prior notice.

#### **Photographic intervention: 28 June & 6 July**

Between 3 to 6pm, an interactive photographic booth will allow visitors to be photographed and document their thoughts on the meaning of home. Whilst their portrait will become part of the exhibition, a free print will be given as a memento.

#### **Podcasts: 3 films per week**

Starting from 11 June, weekly Podcasts will allow viewers to download their favourite films and view them anytime and anywhere. All the films can be previewed on the dedicated **360°** website [www.360degrees.tv](http://www.360degrees.tv)

**ENDS**

## Notes to Editors

- **360° Britain India Pakistan** is motiroti's three-year programme of exchanges that will bring to light a rounded and contemporary picture of the cultural dynamics between the three countries. Sixty films, artists' residencies and a new collaborative work will deliver outcomes that are both artistic and educational, yet also extend beyond the realm of the arts. **360°** will explore notions of identity, home and boundaries in the 21st century, in partnership with local, national and international cultural institutions, crossing geographical, linguistic, racial and religious divides.
- **The 60x60 Secs artists:**  
**Britain** Said Adrus; Khaldoon Ahmed; Semonara Chowdhury & Sashwati Mira Sengupta; Abdullah Chhadeh, Nico Piazza & Aliya Salahuddin; Nirmal Singh Dhiman; Monika Dutta; Sheila Ghelani; Seema Gill; Harjinder Grewal; Seemab Gul; Shobna Gulati; Shanaz Gulzar; Sanchita Islam; Simon Kallow; Rizwan Mirza; Rummana Naqvi; Hetain Patel; Rajyashree Ramamurthi; Daniel Saul; Rajni Shah; Yam Boy; Ali Zaidi **India** Khadeeja Arif; Natasha Badhwar; Pawas Bisht; Neel Chaudhuri, Samar Grewal & Kartikey Shiva; Baptist Coelho; Nitin Das; Ritu Datta; Elvis D'Silva; Tascha Eipe; Sukanya Ghosh; Vishwajyoti Ghosh; Bidhu Bhushan Panda; Nila Madhab Panda; Gautam Pandey; Pranav Sahi; Surya Shankar Dash; Avinash & Geeta Singh; Santosh K Singh; Hemanth Subramaniam; Abhilash V.  
**Pakistan** David Alesworth; Unum Babar; Nida Bangash; Joshinder Chaggar; Shazieh Gorji; Mazhar Hussain; Ferwa Ibrahim; Juhi Jaferii, Taimoor Tariq & Komail Naqvi; Shalalae Jamil; Muzzumil Ruheel; Roshaan Khattak; Adnan Malik; Kohi Marri; Asma Mundrawala; Mehreen Murtaza; Syed Ali Nasir; Zarmeene Shah; Vasiem Siddiq; Sehban Zaidi; Maheen Zia
- To view a trailer for **60x60 Secs** at the Vibe Gallery please visit <http://www.youtube.com/watch?v=gJt7qbCJIsw>
- The full 360° website is live [www.360degrees.tv](http://www.360degrees.tv)
- Partners & sponsors: Supported by British Council; CityFM89 (radio media partner Pakistan); Cyberstrider (**360°** website partner); YHA (hospitality partner)
- About **motiroti**  
For over ten years **motiroti** has made internationally acclaimed and award winning art that transforms relationships between people, communities and spaces. Learning is core to our philosophy, and we foster participation and collaboration across disciplines and between different cultures. Making multiple perspective artworks for the public realm, the projects, both artistic and educational, challenge and tease the perceptions of artists, organisations, audiences and individuals. [www.motiroti.com](http://www.motiroti.com)
- For more information please contact Ayira Khan, Communications Manager (Tuesdays, Wednesdays and Thursdays) E [ayira@motiroti.com](mailto:ayira@motiroti.com) T 020 7704 6888

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